

STEVEN G. DUBB
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EDUCATION

B.A. Economics (with honors) and Spanish, University of California, Berkeley
Ph.D. Political Science, University of California, San Diego

PROFESSIONAL EXPERIENCE

2004-present Senior Fellow, The Democracy Collaborative (Washington, DC)

Research Fellow: From 2004-present, led, authored, and co-authored more than a dozen books and research reports focused on community-wealth and economic development including *Building Wealth: The New Asset-Based Approach to Economic and Social Problems* (The Aspen Institute, 2005), *The Road Half Traveled: University Engagement at a Crossroads* (MSU Press, 2012), *The Anchor Dashboard* (2013), and *Strategies for Financing the Inclusive Economy* (Democracy Collaborative, 2016). Position evolved from Research Associate (2004-2005), Senior Research Associate (2005-2008), Research Director (2009-2015), to Senior Fellow/Director of Special Projects and Senior Advisor to the President (2015-2016).

Highlights of Additional Responsibilities:

Project Manager: Established and coordinated a consortium of six universities to design a national Anchor Dashboard framework for assessing community impact (2014). Cofounded and facilitated multi-group policy coalition on policies to support local ownership at the state and city level (2015-2016), which developed six issue briefs and co-designed and delivered workshops on those topics at summer 2016 conference. Established and managed project teams in four cities. Work included conducting feasibility studies for large institutions (e.g. universities and hospitals) interested in localizing their procurement and supporting social and employee-owned enterprise, as well as related work for city governments and community-based organizations (2011-2016).

Coach: From 2013 to 2016, served as an economic development strategic coach to two American Indian groups based in Minneapolis, MN and Portland, OR.

Supervisor: From 2009 to 2015, managed Washington DC office, overseeing the expansion of staff from two to ten and the launch of new program areas including hospital and health care advising, economic system research, and cohort-based learning communities.

Proposal Writer: Wrote successful grant proposals to government and community organizations for community-wealth building, cooperative development, and social enterprise development. Contributed to six and seven-digit grant proposals awarded by leading national foundations.

Educator and Trainer: Created and designed education modules for community organizations, peer-based groups and for training for government, foundation, and academic leaders. Created and curated original content for Community-Wealth.org, a national clearinghouse on community development, oversee regular updates, and assist with monthly e-newsletter with over 10,000 list subscribers.

Strategic Adviser: Provide ongoing advising to Denver Foundation (2013 to present) focused on anchor institution strategy and community wealth building. Wrote 20-page strategy paper on community wealth strategy for Washington, DC-based Consumer Health Foundation (2015). Wrote 30-page strategy paper on anchor institution procurement best practices for Drexel University (2014). Coauthored 20-page strategy paper on anchor institution procurement and workforce development for City of New Orleans (2014). Co-author of feasibility studies centered on linking anchor institution procurement to community-based business development in Cleveland, Ohio (2007), Atlanta, Georgia (2011), and Pittsburgh, Pennsylvania (2013), and Oakland and Richmond, California (2016).

2000-2003 Executive Director, North American Students of Cooperation (Ann Arbor, MI)

Governance & Supervision: Coordinated property development, technical assistance, education, and member consultation work of national organization of housing and retail cooperatives. Supervised a staff of five. Served as organization's primary public liaison to over 50 member associations and nearly 10,000 people.

Budgeting & Finance: Managed finances, including quarterly financial reporting, for nonprofit organization with a \$300,000 annual budget. Increased the financial reserve for the first time in the organization's 35-year history.

Strategic Planning: Researched and developed four-year business plan for property development program. Developed five-year strategic plan for organization, including fundraising and diversity plans.

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Grant Writing: In three years, doubled overall grant, alumni and corporate support from \$25,000 a year to \$50,000 a year (about 15% of total organization budget).

Member Education: Conducted dozens of public workshops on such topics as how to develop new affordable housing, business planning, accounting, financial analysis, and marketing to student and professional audiences.

1999-2000 Researcher, Organizing Department, United Steel Workers of America (USWA) (Pittsburgh, PA)

Financial Analysis: Reviewed SEC filings (including 10-Ks and other documents), industry publications, and academic studies to understand the strategies and finances of leading companies.

Regional Studies: Developed PowerPoint presentation focusing on the steel, metal fabrication, and automotive sectors in Wisconsin & Michigan. Conducted comprehensive analysis of manufacturing sector of greater Los Angeles, compiling and organizing data on over 200 area manufacturers.

1998-1999 Instructor, National University (San Diego, CA)

Distance learning course development: Developed course syllabi, web-based reading lists, and chapter objectives, and wrote electronic “lectures” to create new university-level, internet-based courses.

1997 Instructor, University of California, San Diego (San Diego, CA)

Classroom instruction: Developed and taught three upper division political science seminar courses.

BOOKS AUTHORED or CO-AUTHORED

Conversations on Community Wealth Building, Interviews by Steve Dubb for The Democracy Collaborative, Washington, DC: The Democracy Collaborative, August 2016.

The Road Half Traveled: University Engagement at a Crossroads (with Rita Axelroth Hodges), East Lansing, MI: MSU Press, October 2012.

Building Wealth: The New Asset-Based Approach to Solving Social and Economic Problems (principal author under the supervision of Gar Alperovitz, with contributions from Ted Howard, Jessica Gordon-Nembhard, Aziza Agia, and Katharine Nelson). Washington, DC: Aspen. 2005.

SELECTED PAPERS and PUBLICATIONS (extended list available on request)

“Community Wealth Building Forms: What They Are and How to Use Them at the Local Level, *Journal of Management Perspectives*, volume 30, number 2, 2016, <http://dx.doi.org/10.5465/amp.2015.0074>.

“A Community Wealth-Building Vision for Detroit—and Beyond” (with Gar Alperovitz) In *Reinventing Detroit: The Politics of Possibility*, Michael Peter Smith and L. Owen Kilpatrick, editors, Piscataway, NJ: Transaction Publishers, 2015.

“Community Wealth: Creating a New Community Economic Base in Detroit,” *The Journal of Law in Society*, Volume 17, fall 2015, number 1, pp. 113-119.

“Economic Democracy” (with Ted Howard and Sarah McKinley), In *Achieving Sustainability: Visions, Principles & Practices*, Debra Rowe, editor, San Francisco, CA: Gale, 2014, pp. 231-239.

“The Possibility of a Pluralist Commonwealth and a Community-Sustaining Economy” (with Gar Alperovitz), *The Good Society*, Vol. 22, No. 1 (2013), pp. 1-25.

“Leveraging Anchor Institutions for Local Job Creation and Wealth Building” (with Ted Howard), *Big Ideas for Jobs*, Berkeley, CA: University of California, Berkeley, Institute for Research on Labor & Employment and Institute for Urban & Regional Development, 2012.

“Building Real Utopias: The Emerging Project of Evolutionary Reconstruction” (with Gar Alperovitz), *New Political Science*, volume 34, no. 3, pp. 380-386, August 2012.

“Anchoring Wealth to Sustain Communities and Population Growth,” *Solutions* (with Gar Alperovitz and Thad Williamson), July 2012, vol. 4, no. 3, pp. 50-57.

“Wealth Re-imagined: ‘Community wealth building’ is gaining traction among businesses, cooperatives and non-profits across the country,” *Salon*, May 25, 2012.

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“Chapter 8: Anchor Institutions as Partners in Building Successful Communities and Local Economies,” with Ira Harkavy, Rita Axelroth, Joann Weeks, and Eleanor Sharpe. In *Retooling HUD for a Catalytic Federal Government: A Report to Secretary Shaun Donovan*, Philadelphia, PA: Penn Institute for Urban Research, University of Pennsylvania, April 2009.

“The Next Wave: Building University Engagement For The 21st Century,” *The Good Society*, (with Gar Alperovitz and Ted Howard), vol. 17, no. 2 (2008), pp. 69-75.

“Hybrid Organizations: More Than Just a New Fuel—An Interview with Steve Dubb,” *Nonprofit Quarterly*, Winter 2008, pp. 2-5.

“New Approaches Are Needed to Curb Poverty,” *The Chronicle of Philanthropy* (with Gar Alperovitz and Ted Howard), volume 20, number 3, Nov. 2007.

“Asset Building Comes of Age” (coauthored with Gar Alperovitz and Ted Howard), *Shelterforce*, issue 149, spring 2007, pp. 24-25, 44-45.

SELECTED CONFERENCE PRESENTATIONS (extended list available on request)

- U.S. Dept. of Agriculture, Co-ops & Community Development, *invited speaker*, June 9, 2016, Washington, DC
- Regis University, *keynote* on anchor mission to university community, April 6, 2016, Denver, CO
- Denver Foundation, *keynote* on anchor mission to civic, hospital & university leaders, April 4, 2016, Denver, CO
- North Carolina Campus Compact, 6th annual president’s forum, *keynote*, February 10, 2016, High Point, NC
- North American Students of Cooperation, *keynote* on community wealth building, October 31, 2015, Ann Arbor, MI
- Community Wealth Building Roundtable, *keynote*, April 9, 2015, Durham, NC
- General Accountability Office, *presentation* on community wealth policy, December 17, 2014, Washington, DC
- Denver Office of Economic Development, *presentation* on community wealth policy, Sept. 29, 2014, Denver, CO
- Federal Reserve of Cleveland, *luncheon keynote* on community wealth building, June 26, 2014, Pittsburgh, PA
- Rocky Mountain Farmers Union, *luncheon keynote* address, May 30, 2014, Denver, CO
- University of Texas, Rio Grande Valley United conference, *keynote*, November 8, 2013, Weslaco, TX
- Florida Campus Compact, *keynote*, November 7, 2013 Deerfield Park, FL
- Anchor District Forum, *keynote*, October 24, 2013, Pittsburgh, PA
- Rocky Mountain Employee Ownership Center, *keynote*, September 7, 2013, Denver, CO
- Maryland-DC Campus Compact, *keynote*, June 10, 2013, Frederick, MD
- Coalition for Economic Justice, *keynote*, May 10, 2012, Buffalo, NY
- Central New York co-op conference, *keynote*, March 31, 2012, Syracuse, NY

PROFESSIONAL ACTIVITIES AND HONORS

- 2016-present Member, Board of Directors, Cooperation Works! (national group)
- 2016 Member, Planning Committee, National Alliance of Community Economic Development Associations, Community Development and Social Determinants of Health conference
- 2015-2016 Member, Planning Committee, North American Social and Solidarity conference
- 2014-present Local Economy Fellow, Business Alliance for Local Living Economies (national group)
- 2014 Inductee, NASCO (North American Students of Cooperation) Hall of Fame
- 2013-2014 Member, National Advisory Committee, Rio Grande Valley United (Texas)
- 2011-present Member, Board of Directors, Cooperative Food Empowerment Directive (national group)
- 2010-present Member, Board of Directors, Center for Community-Based Enterprise (Detroit, MI)
- 2009-present Member, Conference Planning Committee, Association of Cooperative Educators (tri-national group)
- 2008-present Member, Anchor Institution Task Force
- 2010-2013 Member, Board of Representatives, Takoma Park-Silver Spring Co-op
- 2008-2010 Member, Policy Committee, National Alliance of Community Economic Development Associations
- 2008-2010 Member, Board of Directors, Florida Institute for Community Studies (Tampa, Florida)
- 2006-2008 Member, Board of Directors of the North American Students of Cooperation
- 2005 Honorable Mention, Virginia Hodgkinson Research Book Prize (for *Building Wealth*), awarded by nonprofit trade association Independent Sector in competition for best book on nonprofit sector
- 2004-2008 Advisor, Plant City Community Development Corporation (Plant City, Florida).
- 2003 Volunteer, Local Initiatives Support Corporation (LISC)

LANGUAGE & COMPUTER SKILLS

Speak, read, and write Spanish. Experienced at using Word, Excel, PowerPoint, and QuickBooks.